



# Software Branding Guide

## Start Screens

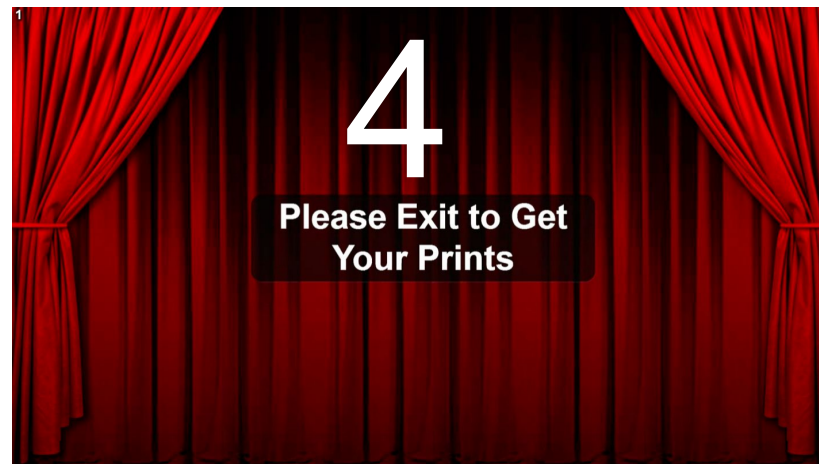
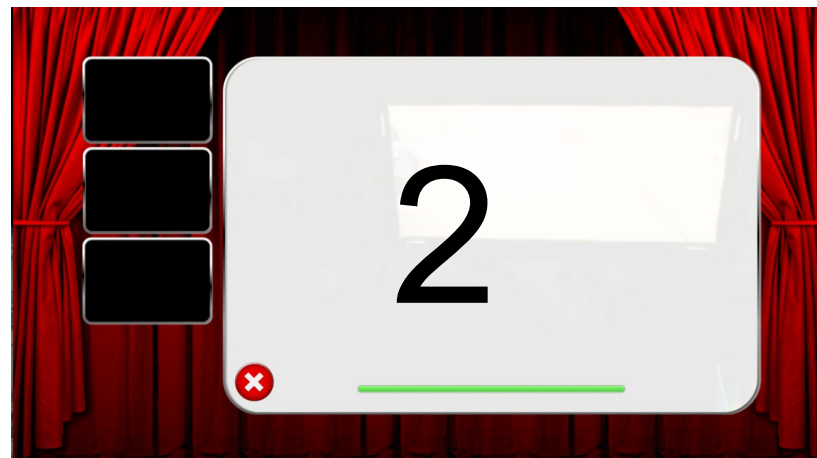
## Countdown Screens

Updated July 26, 2016

# Photobooth Software Screens

Screenshots below are samples showing the photobooth progress start screen, countdown and closing screens.

- 1- Start screen - fully brandable edge to edge, sized 1280 x 800 jpeg @72dpi
- 2- Countdown screen- Brandable edges - sized 1280 x 800 jpeg @72dpi
- 3 and 4- Same graphic as #2, custom message changed in software UI

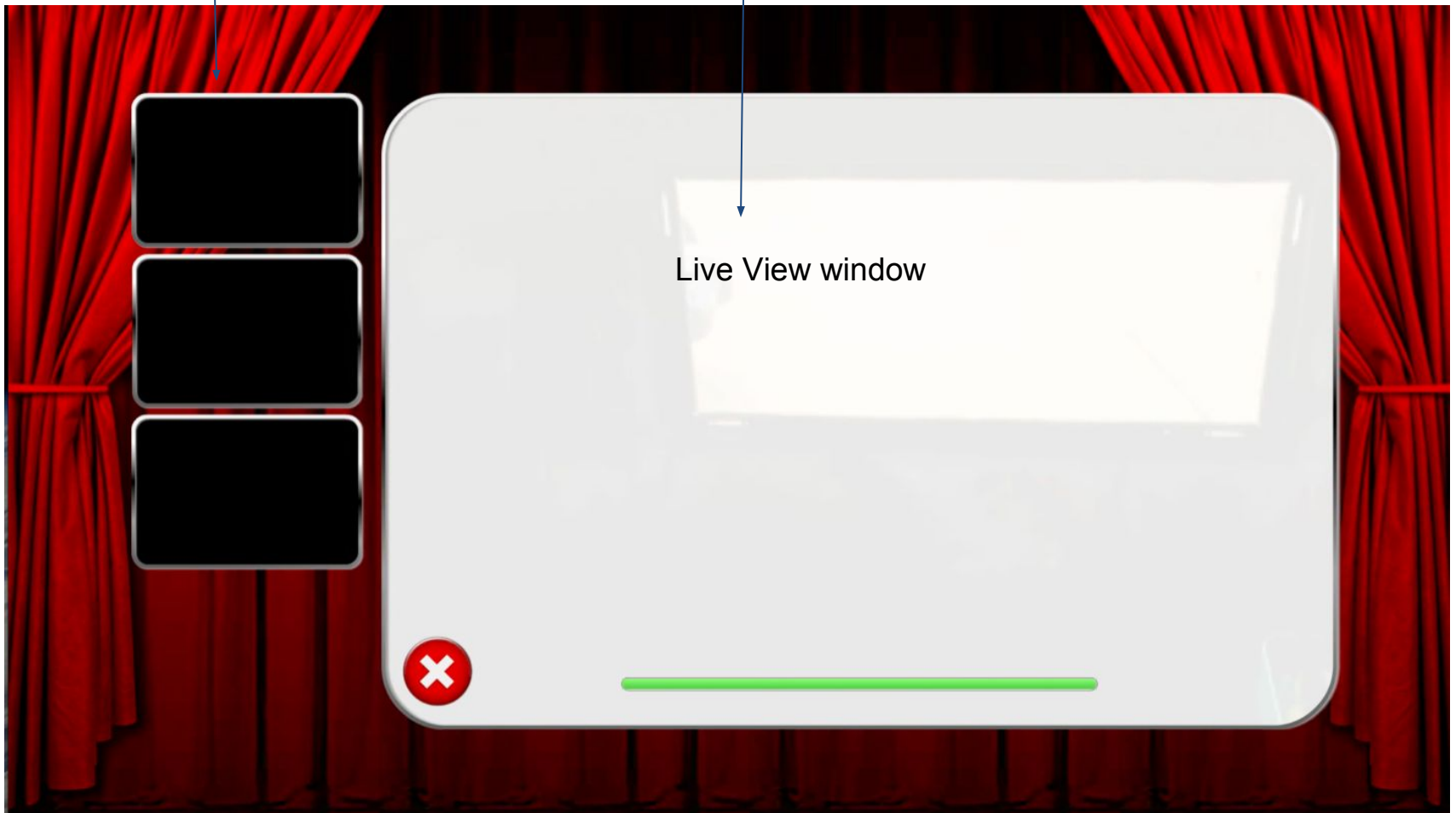


Start screen should include a graphic indicator for the photobooth guest to  
TOUCH TO START

These graphics can be hidden, or reside on top of custom jpeg



Countdown screen will have the photo LIVE VIEW and the snapshots preview on top of the customer graphic.







**Please wait.  
Developing  
photos...**

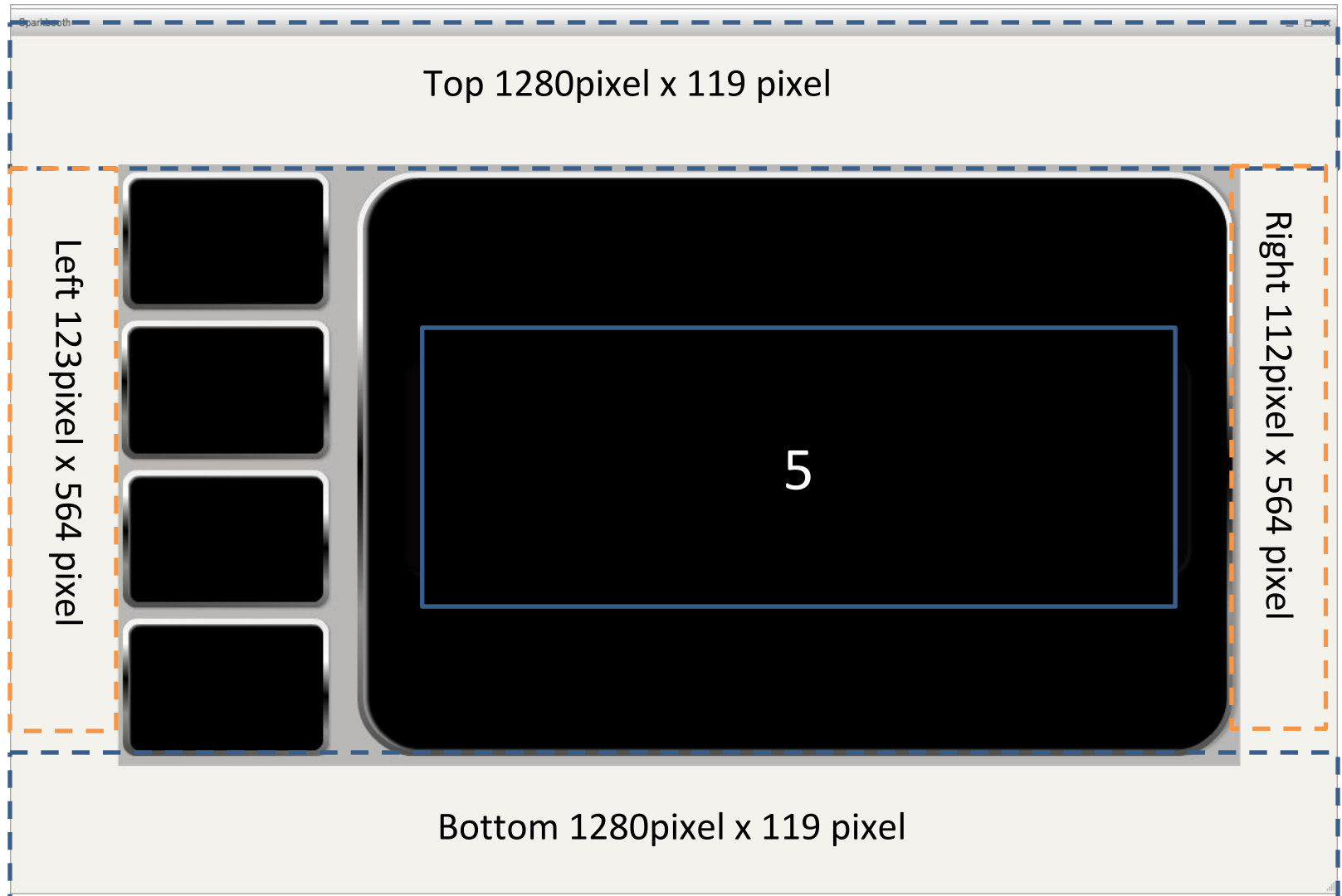
The background of the slide is a deep red, textured curtain with vertical pleats. Two sections of the curtain are pulled back on the left and right sides, revealing a dark, shadowed area behind them. In the center, there is a dark, semi-transparent rectangular box containing white text.

**Please Exit to Get  
Your Prints**

Second Screen – appears after touching screen to begin

# CountDown to photos

LiveView of photobooth guest in Black areas



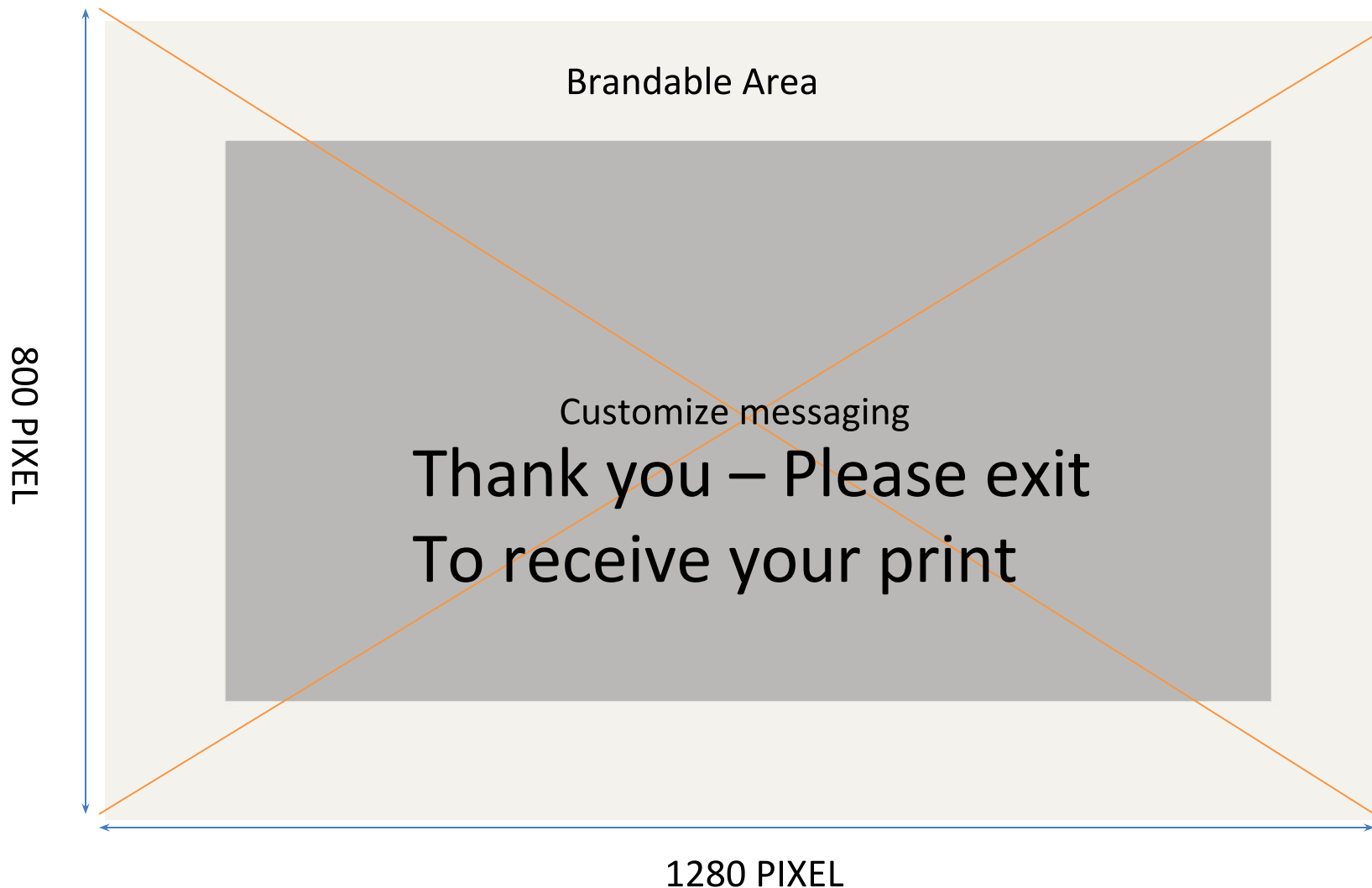




First screen seen when entering the booth

# Thank You-screen brandable area

Image size:1280pixels x 800pixels @72 dpi file typ: .png



## Photo Strips

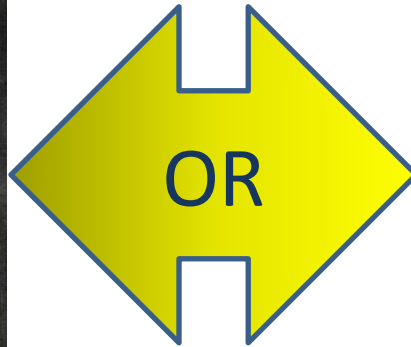
- Prints 2 strips per photo session
- Set background color, pattern
- Set custom message at bottom



Sample1



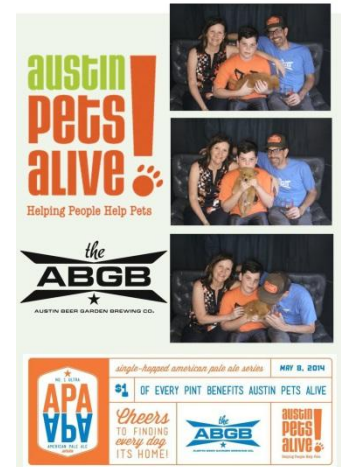
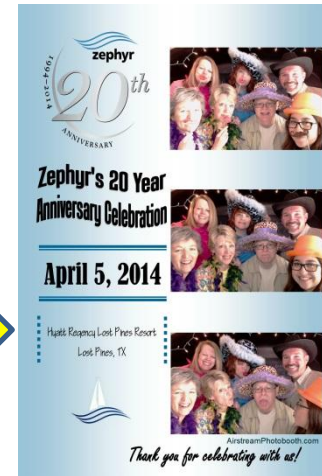
Sample2



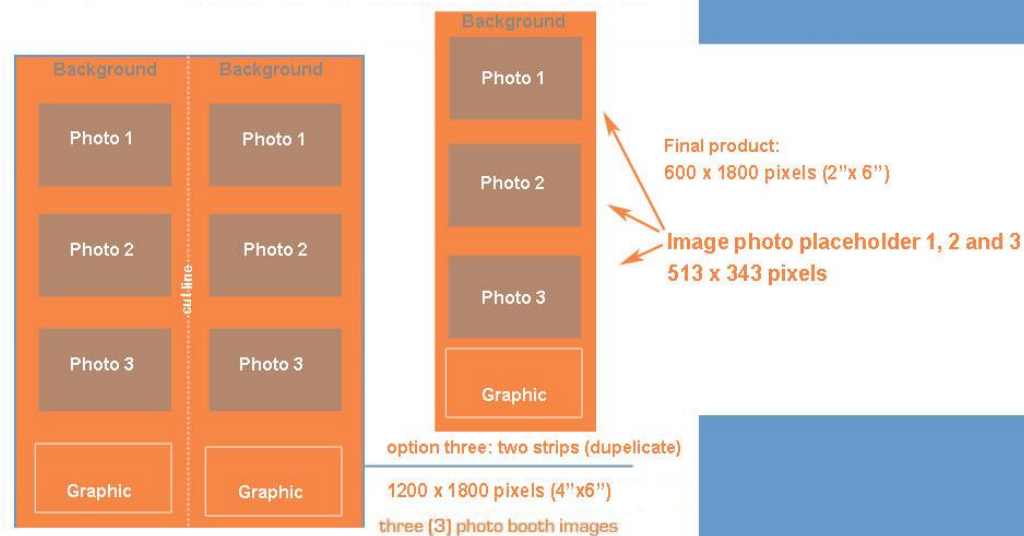
## Full size 4x6

Either Vertical or Horizontal

- Prints 1 per session
- Set background color, pattern
- Custom message and branding



## graphic specifications



## requirements

- Before creating a graphic, choose between either the horizontal or vertical graphic options. Only one graphic file will be accepted.
- The complete graphical presentation must be 1200x1800 pixels.
- 300 dpi.
- JPEG format.
- RGB mode.

## recommendations

- Avoid putting any information in close proximity to where the photo booth images are planned.
- When considering a design, do not forget the theme or colors.
- Ask us to include a favorite flourish for the corners of the piece or in the corners of each photo booth photo for that special touch.
- Avoid making the piece "too busy" with overly ornate graphics for the background. A pattern or repeating watermark often looks best.