



HOOTBOOTH

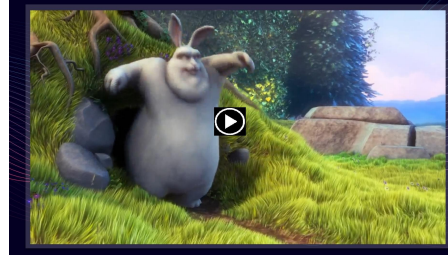
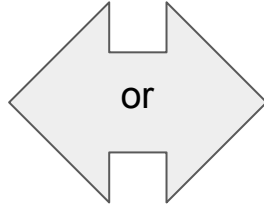
EventPro PLUS

- Experiential Branding software guide -
Guide to branding the screens

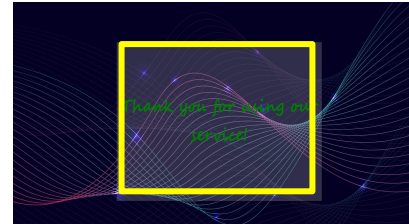
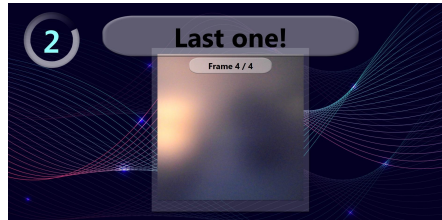
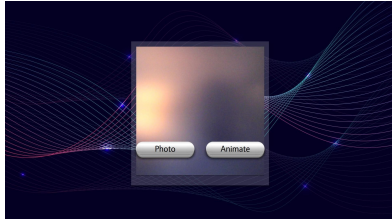
Three branded screens in the photo booth capture process:



IDLE / Start screen



Promotional
Splash screen / or / Video screen



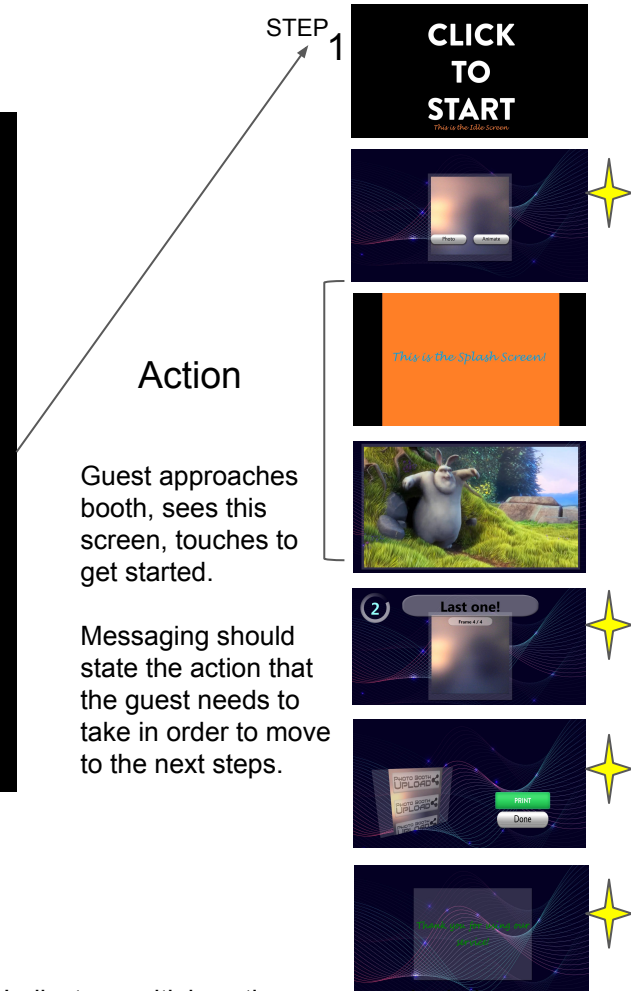
BACKGROUND IMAGE /
during software actions,
and the final

"thank you" message.

1- Optional - Branded Idle screen - This screen displays when the phooth is not in use after x minutes.



Idle Screen Sized 1024px x 768px, .jpg or .png

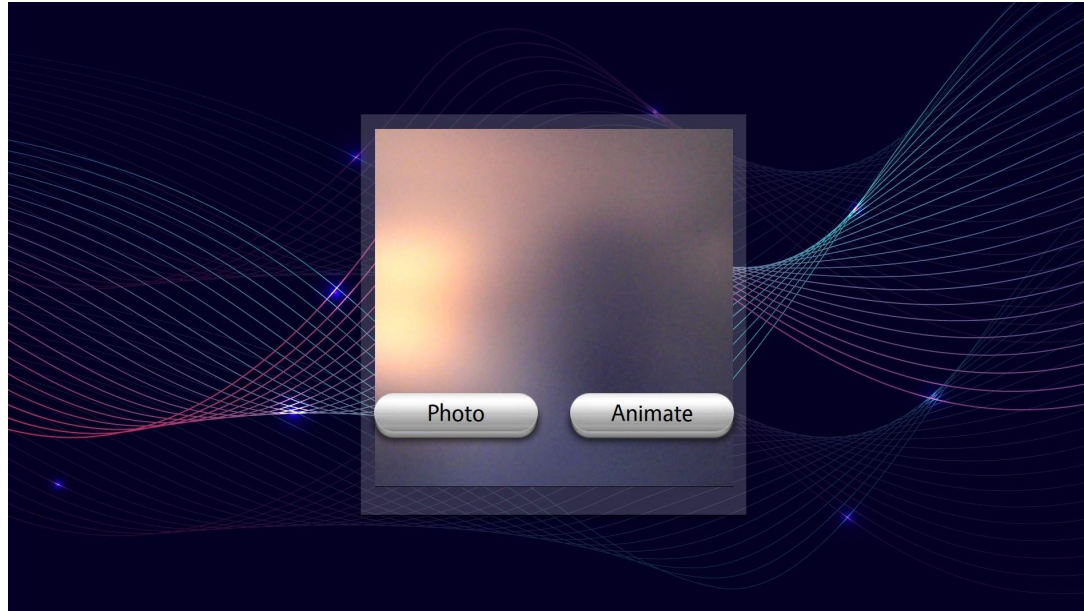


Indicates multiple actions on one single image file. These are not separate files

2 - Activation Selection Screen.

The Branded Custom background will first appear here.

This background will also appear in steps 2, 4 5 and 6



Background Sized 1024px x 768px, .jpg or .png

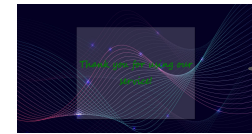
Buttons are customizable using any common graphic file in a rectangular shape. They will be automatically resized

NOTE: This image is linked to steps 2, 4, 5 and 6

STEP 2

Action

Guest or attendant is presented with the photo options available for this activation. In this scenario the choices are Photo>stills <or> Animate>GIF etc.



Indicates multiple actions on one single image file. These are not separate files

3A -Optional - Branded Splash screen - This screen displays after the activation has been selected



Splash Screen Sized 1024px x 768px, .jpg or .png

Action

Guest or attendant is presented with the “promotional splash screen” - This is an optional branded screen that falls between the photo selection and the capture- No Guest-Action here

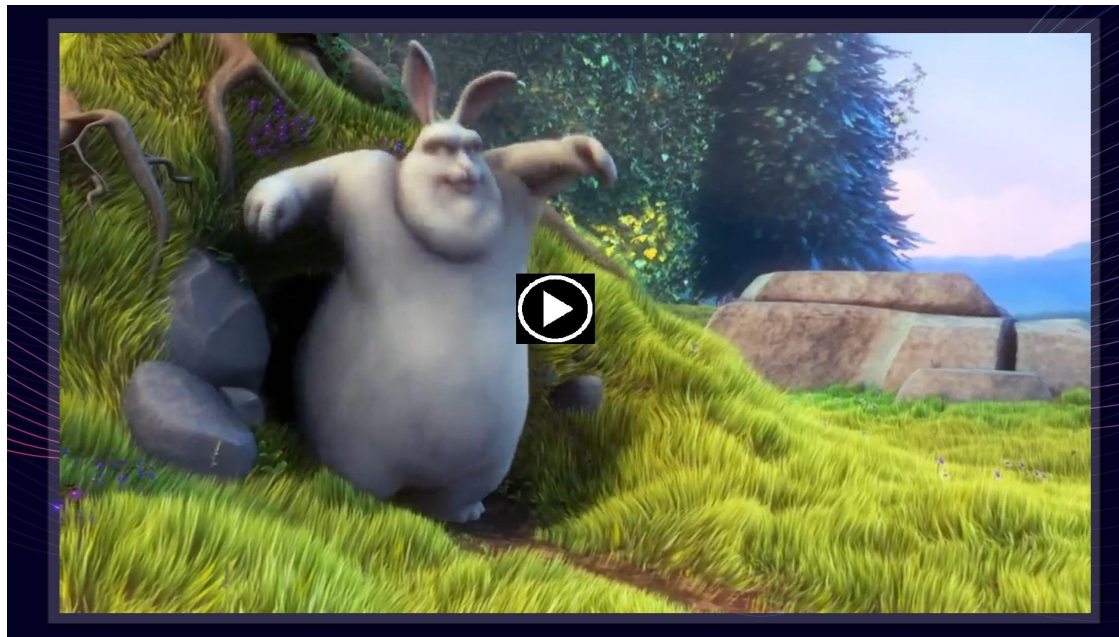
- This branded screen might display “Photobooth brought to you by....”

STEP
3A



Indicates multiple actions on one single image file. These are not separate files

3B -Optional - Branded Welcome Video Screen. This video auto plays after or in place of the Splash Screen.



The following formats are accepted: .avi, .wmv, .mpeg, .mp4, .mov

The video will automatically stretch to your screen, but if possible match this video to your monitor resolution. Example: A 1920 x 1080 screen should have a video quality of 1080p. Alternately a 1024 x 768 screen should have a video quality of 720p

Action

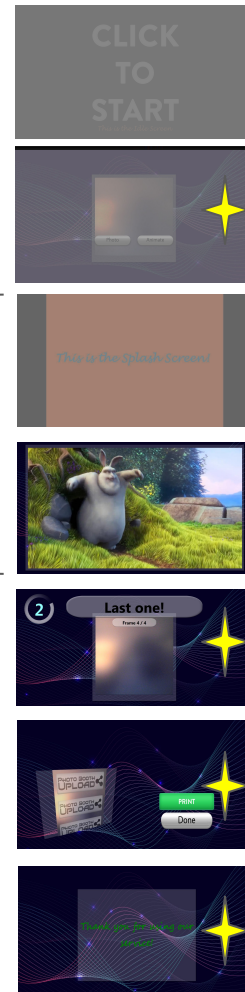
STEP
3B

Guest or attendant is presented with the “promotional video screen” - This is an optional branded video display that falls between the photo selection and the capture-

No Action here - This branded video screen might display. Users would have to watch this screen before moving forward.



Indicates multiple actions on one single image file. These are not separate files



The Branded Custom background will also appear in steps 2, 4 5 and 6

Action

This is the
countdown/capture screen.



These are customizable for each photo or GIF shot

- Indicates multiple actions on one single image file. These are not separate files



5- Share Screen after photo or GIF is captured.

The Branded Custom background will also appear in steps 2, 4 5 and 6



Buttons are customizable using any common graphic file in a rectangular shape. They will be automatically resized

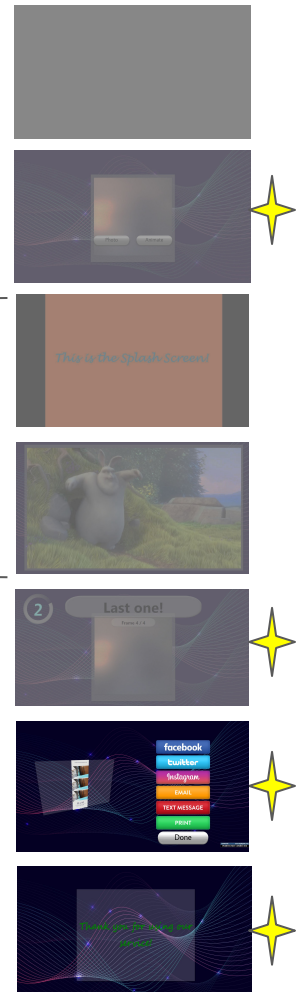
★ *NOTE: This image is linked to steps 2, 4, 5 and 6*

Action

Guest or attendant is now prompted for the onscreen sharing options. Any or all options may be utilized here. This display shows all options turned on.

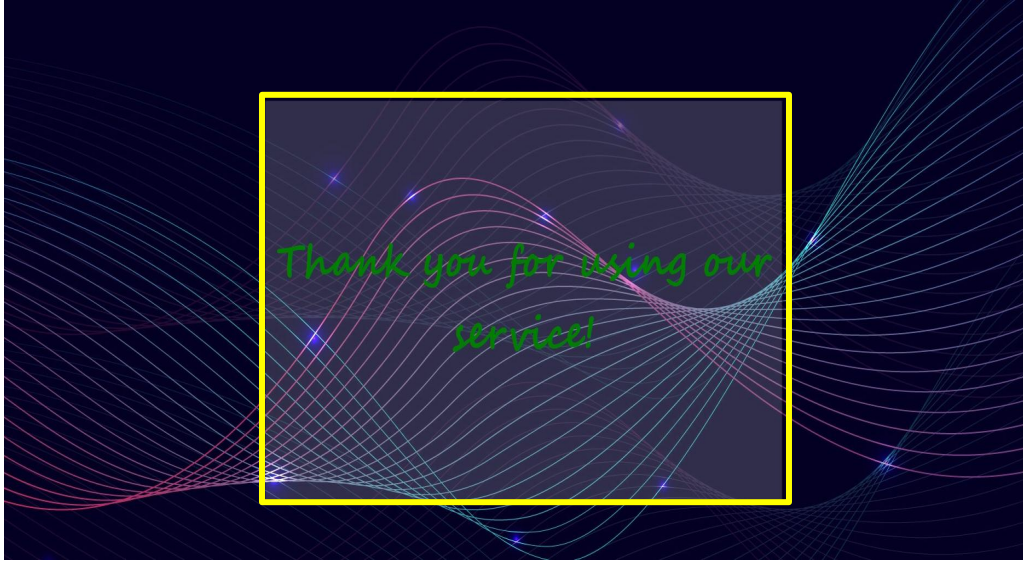
This is the background from the countdown/capture screen.

STEP
5



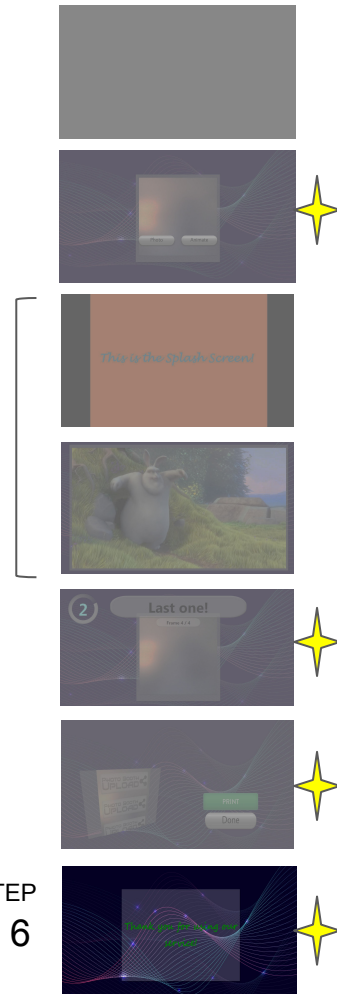
★ Indicates multiple actions on one single image file. These are not separate files

6 - Optional - Final Message Screen over Branded Background



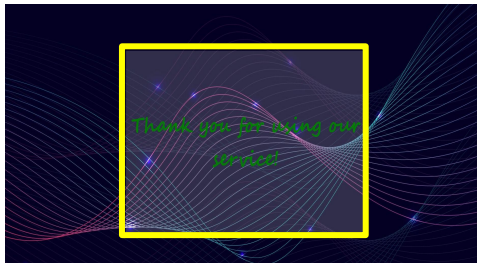
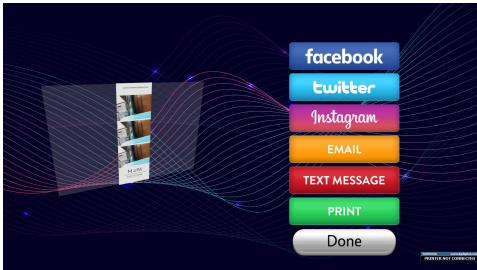
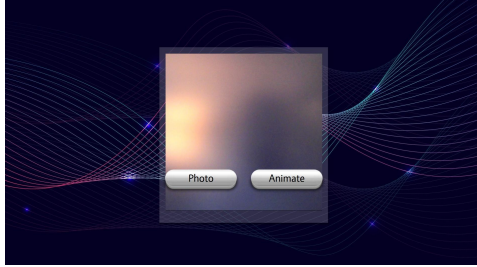
Font size, style and color are customizable

★ *NOTE: The background image is linked to steps 2, 4, 5 and 6*



STEP
6

★ Indicates multiple actions on one single image file. These are not separate files

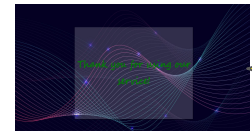


Take care in creating the background image that appears in multiple steps.

Steps 2, 4, 5 and 6 are from one single graphic. This means that your branding design needs to consider the program overlays that will take place on these steps.

Your brand design could look fine in step 2 and 4, but then be covered in step 5 and 6 by the programming offering.

Don't forget that you also "own" the Thank you message overlay that lays on top of the branded background.



Instructions on how to implement the artwork assets into PBU

Please visit the Hootbooth Photobooth support knowledgebase for instructions on how to implement the artwork assets listed in this tutorial overview.

<https://hootboothphotobooth.freshdesk.com/support/solutions/articles/1700007495-3-how-to-custom-branding-of-pbu-interface-guest-experience>